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Message from the Board Chair

On behalf of the Board of Directors of Community Action Partnership of San Bernardino County (CAPSBC), it is a pleasure to present our 2022-2027 Strategic Plan. The plan provides a roadmap for the organization to address the emerging needs of our communities, enhance our capacity to deliver services, and strengthen the partnerships we have forged over our 57-year history of addressing poverty in San Bernardino County.

Our role as a Community Action Agency has never been clearer, and we remain committed to building upon our current programs and services through a responsive approach by continuously assessing our communities’ needs.

Thank you to our community partners for being an integral part of this important work and for supporting our mission to empower residents to achieve self-reliance and economic stability.

Thomas Rice, Esq.
CAPSBC Board Chair

Message from the CEO

Our Agency’s 5-year Strategic Plan was developed through a series of planning sessions with our Board of Directors and staff, to mobilize, innovate, and build effective services in a responsive approach to enhance the lives of our most vulnerable populations. We are living in a current state of uncertainty, still dealing with the COVID pandemic and its ripple effects, high inflation rates, and increases in our most basic needs such as housing, food and gas. Our purpose is to ensure our community’s needs are met through effective and responsive community-based programs and services that help strengthen families and build self-reliance.

The CAPSBC strategic plan encompasses strategic goals and objectives to enhance our programs, expand opportunities to serve hard-to-reach communities, and to increase our efforts in the promotion of our programs and services. We are committed to providing the best service delivery model through a wrap-around, comprehensive service approach. Thank you to all our local and regional partners that collaborate with our organization to increase critical and strategic services to our most vulnerable populations.

Patricia L. Nickols-Butler
President & Chief Executive Officer
Board Culture Statement

The Community Action Partnership of San Bernardino County Board of Directors is a bold group of diverse, hardworking professionals who are dedicated to fulfilling our mission with tangible outcomes in a friendly, transparent manner that strives for contagious excellence.

The Community Action Board (CAB) is a tripartite board structured to have representation in three sectors: Public, Private, and Low-income. CAB is comprised of fifteen Members, five from each sector.

- Low- Income Sector Representative - Selected in accordance with democratic procedures adequate to assure they are representatives of the poor in the area served. Representatives may not need to be low-income themselves as long as they are selected in a manner which ensures that they truly represent the poor and must reside in the district they represent.

- Public Sector Representative - Selected by the Community Action Board from elected public officials or their designated representative holding office on the date of selection.

- Private Sector Representative - Selected by the Community Action Board from persons representing community groups and interests such as but not limited to: business, industry, labor, religion, law enforcement, education or other major groups and interests in the community served.
CAPSBC Board Officers

Thomas Rice
CAPSBC Board Chair
Private Sector
Best, Best & Krieger

Michael Townsend
CAPSBC Board Vice Chair
Public Sector
Representing Senator Connie Leyva

Anna Ulibarri
CAPSBC Board Secretary
Private Sector
Celebration City Community Development

Private Sector Officers

Kathy A. Johnson
Private Sector
JS Held LLC

Deborah Smith-Gilbert
Private Sector
National Council of Negro Women

Lydia Roman
Private Sector
Southern California Edison

Public Sector Officers

Deborah Robertson
Public Sector
Mayor of Rialto

Maha Rizvi
Public Sector
Representing Assembly Majority Leader
Eloise Gomez Reyes

Socorro Enriquez
Public Sector
Representing Congresswoman
Norma Torres

Low-Income Sector Officers

Cesar Armendariz
Low-Income Sector
District 2

Joshua Beckley
Low-Income Sector
District 3

Stephen Monteros
Low-Income Sector
District 4

Board Vacancies

Vacant
Public Sector

Vacant
Low-Income Sector
District 1

Vacant
Low-Income Sector
District 5
About CAPSBC

A private nonprofit agency dedicated to serving San Bernardino County since 1965.
National Profile

Community Action comes out of President Lyndon B. Johnson’s War on Poverty and from the advocacy of Dr. Martin Luther King, Jr. The Economic Opportunity Act of 1964 created the Community Action Network of national and locally-focused organizations that connect millions of children and families to greater opportunity.

The tools and resources provided to Community Action Agencies across the country by Community Action Partnership allow Agencies to stay up to date on the latest best practices to empower individuals, families, and communities to succeed.

America was built on the promise that every family should have an opportunity for success. Yet, today’s uneven economy has put a good quality of life out of reach for too many Americans.

Community Action Partnership is a national, 501(c)3 nonprofit membership organization that provides technical assistance, training, and other resources to Community Action Agencies, nonprofit and public groups funded by the Community Services Block Grant (CSBG), a federal program that allocates funding to states to connect Americans to greater opportunity.

The nation’s Community Action Agencies embody our nation’s spirit of hope, change people’s lives, and improve communities. When national, state and local leaders tap into these agencies' experience, they can promote workable solutions that connect more families to opportunity – and make America a better place to live for everyone.

Training and Innovation

The Partnership office supports local agency leaders with training and technical assistance so they can apply best practices to their work and pursue innovative strategies that strengthen families and communities.

Community Change

The Partnership works hand in hand with our Network agencies to pursue community-wide solutions to barriers holding families back from success, particularly through our programs on Community Economic Development and Racial Equity.

Voice for Opportunity

The Partnership is a unified voice for our members, shaping smarter federal and state proposals on how to help families succeed by lifting up solutions that work.
"We create opportunities for all people to thrive by building strong, resilient communities and ensuring a more equitable society for all community members."

The Community Action Network is on the front lines in the fight against poverty in America. Through that first-hand experience, we recognize that sustained poverty eradication depends on the alignment of multiple policy proposals that improve different aspects of people’s lives. As the national membership association for Community Action Agencies (CAAs) and State Associations, we acknowledge that local CAAs are pillars in their communities and play a crucial role in shaping that national vision. The Partnership establishes this Community Action public policy platform, which is derived from our strategic plan and core values, for use by CAAs and State Associations as they engage with federal, state, and local policymakers.

### National Profile

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### Community Action National Public Policy Platform

<table>
<thead>
<tr>
<th>1</th>
<th>Supporting Community Services Block Grant (CSBG) funding and reauthorization</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>Creating an economy that works for all with sufficient income for family well-being</td>
</tr>
<tr>
<td>3</td>
<td>Providing equitable access to clean, affordable energy and infrastructure</td>
</tr>
<tr>
<td>4</td>
<td>Expanding safe and affordable housing</td>
</tr>
<tr>
<td>5</td>
<td>Ensuring high-quality education and workforce readiness</td>
</tr>
<tr>
<td>6</td>
<td>Promoting universal health and well-being</td>
</tr>
<tr>
<td>7</td>
<td>Establishing structural equity in policing and the criminal justice system</td>
</tr>
<tr>
<td>8</td>
<td>Protecting immigrant community members</td>
</tr>
<tr>
<td>9</td>
<td>Encouraging civic engagement that allows every voice to be heard</td>
</tr>
<tr>
<td>10</td>
<td>Strengthening community resilience</td>
</tr>
</tbody>
</table>
Agency Advocacy

The Advocacy Committee of the Board of Directors is responsible for recommending advocacy policies and identify issues that are a priority to CAPSBC. They advocate on behalf of the low-income and collaborate with other organizations to ensure that the needs of the low-income are a priority in the legislative and policy-making process.

Every year, our Board of Directors and Chief Executive Officer participate in several meetings with various elected officials to share information about our Agency and programs, discuss the agency's Federal and State Advocacy Priorities, seek their support of key programs affecting our local communities, and discuss opportunities to collaborate with them on future events.

The Advocacy Committee sets Federal and State Public Policy Priorities at the beginning of each year.

CAPSBC Federal & State Public Policy Platform

1. Preserve and increase Federal and State funding - Community Services Block Grant (CSBG), Low-Income Home Energy Assistance (LIHEAP), Temporary Emergency Food Assistance Program (TEFAP).

2. Advocate for support of the Individual Development Accounts (IDA) match funding at the Federal and State level.

3. Advocate and support Federal and State policy initiatives that expand safe and affordable housing.

4. Advocate for support of Federal and State food insecurity policies that seek to end hunger.

5. Advocate to maintain or expand tax credits benefitting low-income people.
Agency Profile

The Community Action Partnership of San Bernardino County (CAPSBC) is the designated Community Action Agency (CAA) for San Bernardino County; it is one of over 1,000 Community Action Agencies nationwide dedicated to assisting low-income individuals and families become stable and self-reliant.

CAPSBC is a private non-profit corporation with a 501(c)3 status. It is the “anti-poverty” Agency established in 1965 after signing of the Economic Opportunity Act by President Lyndon B. Johnson to support his declaration of an unconditional “War on Poverty”.

CAPSBC serves low-income individuals, elderly, homeless and disadvantaged residents each year by providing services to 78 San Bernardino County cities and communities. As one of the largest non-profit human services agencies in the County, CAPSBC is a leader in providing resources and opportunities to low-income individuals and families to improve their lives, contribute to their communities and offer a return on investment for our communities, cities and counties.

The agency works to alleviate poverty and provide support services to create pathways to economic success. Annually, CAPSBC serves more than 800,000 low-income individuals and families, elderly, homeless, and disadvantaged residents.

CAPSBC Vision and Mission

Vision
Community Action Partnership of San Bernardino County is the premier social services agency that eliminates the effects of poverty.

Mission
Community Action Partnership of San Bernardino County works with our communities by supporting, advocating for, and empowering low-income residents to achieve self-reliance and economic stability.
Community Profile

About San Bernardino County
San Bernardino County is located in the southeastern part of the state of California. It is the largest geographical county in California, as well as the continuous United States, encompassing 20,068 square miles.

As of the 2021 U.S. Census, the population was 2,194,710, making San Bernardino County the fifth-most populous county in California and the 14th most populous in the United States. There is an anticipated growth rate of 0.67% on annual basis, according to the World Population Review. The county seat is the City of San Bernardino.

Demographics
San Bernardino is a diverse county. The county's racial composition, based on the United States Census Bureau's (2021) estimates that the county's population is comprised of: 55.8% Hispanic (in comparison to 40.2% for the State of California); 25.4% White (in comparison to 35.2% for the state); 9.4% African American (in comparison to 6.5% for the state); and 8.5% Asian (in comparison to 15.9% for the state).

Nearly 42% of residents of San Bernardino County primarily speak a language other than English. This is significantly higher than the national average of 21.5%. Of those residents speaking another language, 34.3% speak Spanish. The median age of San Bernardino County residents is 33.6 with slightly fewer females (49.9%) than males (50.1%), according to the World Population Review.

Poverty in San Bernardino County
According to US Census (2021) records, the poverty rate in San Bernardino County was 14.3% in 2021. This is a decline from 14.9% in 2018. However, San Bernardino County’s rate of poverty is still higher than the state poverty rate of 12.3% and 11.6% nationally.

In 2021, 3.44% of employed San Bernardino County residents over age 16 were living in poverty. This population is often referred to as the “working poor” due to having a job yet still living in poverty. The poverty rate for the unemployed population in the labor force was 22.37% in 2021, according to San Bernardino County Community Indicators.

Poverty can negatively impact an individual’s physical health, mental health, and educational attainment, which together limit an individual’s ability to reach their full potential and maximize their contributions to the community. The poverty rate is an important tool to determine eligibility for health and human services and programs, including health insurance and supplemental food programs, which can lessen the negative impacts of poverty. Tracking poverty can also assist with targeting interventions. This indicator tracks the percentage of the population in San Bernardino County living in Poverty by select Demographics including age, gender and employment.
**Employment**
The labor force participation in the county is at 61.1% with an employment rate of 56% and an unemployment rate of 7.3%. The labor force participation and employment rates correlate directly with the education level attained.

**Education**
The rate of education that has a high school diploma is 80.8% of San Bernardino County's adult population. A decline from the statewide rate of 84.3% A little more than 22% of the county's population has attained an Associate's, Bachelor's, or graduate degree. According to the San Bernardino County Indicators.

**Labor Force and Unemployment**
As of October 2022, San Bernardino County's unemployment rate was ranked 30 out of the 58 counties in California, decreasing from 28th in 2019. San Bernardino County's unemployment rate is 3.9%, which is lower than the California rate (8.8%) and less than the national rate (6.7%) based on the California Employment Development Department. The largest employer in San Bernardino is Cal State University San Bernardino with approximately 5,000 employees, followed by Amazon Fulfillment center with the same number of employees.

**Households**
The average household size in the county is 3.30. The county has a 60.1% rate of homeownership which is slightly higher than that of the California average (55.3%). In 2021, the median home price was $348,500 and the median rent was $1,338, according to the US Census. San Bernardino County remained the most housing affordable county in Southern California when purchasing entry-level single-family homes, according to the San Bernardino Community Indicators.

**Homelessness and Housing Insecurity**
According to the United States Department of Housing and Urban Development, homeless people or households are defined by their residence in two categories: those who reside in places that are not meant to be inhabited by humans, and those who temporarily reside in shelters. The latter residencies can be either emergency shelters or transitional housing.

Based on the 2022 Point in Time Count, a total of 3,333 homeless persons reside in San Bernardino County. Of those counted, 71.7% were unsheltered. Both of these numbers represent an increase from the 2020 report.

**2022 Characteristics of Homeless Populations**

<table>
<thead>
<tr>
<th>Seniors (62+)</th>
<th>Chronically Homeless</th>
<th>Males</th>
<th>Substance Abuse and/or Mental Health Disorder</th>
</tr>
</thead>
<tbody>
<tr>
<td>213</td>
<td>43.5%</td>
<td>78.7%</td>
<td>65.8%</td>
</tr>
</tbody>
</table>

2022 San Bernardino County-Continuum of Care Homeless Count and Survey Final Report
Programs & Services

Community Action Partnership of San Bernardino County (CAPSBC) is committed to developing and implementing programs that address the most serious needs of low-income and vulnerable residents of San Bernardino County. CAPSBC currently administers the following core programs:

- Food Bank
- Family Development Program (FDP)
- Energy, Education and Environmental Services (EEES)

In 2020, as part of the Agency's COVID-19 Response efforts, these target community programs served more than 1.5 million residents of San Bernardino County.

Eligibility for CAPSBC programs is based on poverty guidelines established by the federal government. Certain programs are designated for specific target groups such as single women with children and homeless families.

CAPSBC innovates through the development of responsive programs and services to help families in need through coordinated and effective services. Since 2021, CAPSBC has been expanding its service delivery by implementing a wide array of mobile services.

Food Bank Program

The CAPSBC Food Bank is a clearinghouse for food and is the designated provider of United States Department of Agriculture (USDA) food commodities for San Bernardino County. The Food Bank was established in 1984 with the goal of reducing hunger and malnutrition while improving the lives and diets of low-income people. CAPSBC’s Food Bank serves the largest geographical county in the United States, and it is the largest provider of emergency food in San Bernardino County. This program serves more than 100,000 individuals each month, and actively operates seven service programs.

**Services**

- The Emergency Food Assistance Program
- Community Pantry
- Congregate Feeding Agencies (CFA)
- Mobile Food Pantry
- Campus Cupboard
- Senior Choice Nutritional
- Diaper Bank

**Addressed Food Insecurity:**

16,262,907 pounds of food were distributed in 2021.

214,415 individuals had access to meals prepared by 27 partner soup kitchens.
Family Development Program
The Family Development Program (FDP) assists clients to overcome barriers to self-sufficiency by identifying and providing resources in the areas of affordable housing, employment, educational opportunities and self-determination.

Services
- Emergency Assistance (Food, clothing, transportation, and housing assistance)
- Obershaw Transitional Housing
- Case Management
- Children/Youth Programs
- Volunteer Income Tax Assistance (VITA)
- Individual Development Accounts (IDA)
- Mobile Shower/Laundry Program
- Mobile Kitchen
- CAPSBC Mobile Offices
- Rental/Mortgage Assistance

Provided Housing Stability:

- Over $1.2 million in housing assistance payments were made.
- 541 individuals received rental/mortgage assistance and 389 individuals received emergency motel assistance.

Provided Tax Preparation Services:

- $272,161 in total refunds assisting 218 individuals.

Energy, Education, and Environmental Services Program
The Energy, Education, and Environmental Services (EEES) makes homes more comfortable and energy efficient while lowering the cost of natural resources.

Services
- Home Weatherization
- Water Conservation
- Home Energy Assistance Program (HEAP) - Utility Assistance
- Wood and Propane Purchase Assistance
- Energy Education
- Solar Installation
- Water Assistance

Provided Services:

- 28,234 individuals served through the EEES program.
- 9,826 individuals received utility assistance through the Home Energy Assistance Program (HEAP), 399 homes were weatherized, and 111 appliances were installed/repairs.
Strategic Approach: Planning Process Summary

The Community Action Partnership of San Bernardino County (CAPSBC) began its strategic planning in late 2021 for the agency's five-year plan. In order to gain a better understanding of the current state of poverty in the county, the agency identified many key trends through the planning meeting, as well as assessing current demographics, housing, employment, and analyzing data reports gathered from the Community Action Plan (CAP) needs assessment.

The strategic planning session was conducted with the Board of Directors and staff in November 2021. This session was facilitated by a CAA & R.O.M.A. certified Consultant to gain a better understanding of the current state of poverty in San Bernardino County and identify the organization's priorities, in order to serve low-income residents effectively. The board and staff of the Community Action Partnership of San Bernardino County are pleased to develop a responsive plan to address the ongoing needs of residents in San Bernardino County.

Results Oriented-Management & Accountability (R.O.M.A.)

The Community Action Partnership of San Bernardino County receives Community Services Block Grant (CSBG) funds from the Federal Office of Community Services, and it is administered by the State Office of Community Services Department (CSD) in California. Since 1994, the Community Action network has used an evaluation tool called Results Oriented Management and Accountability (ROMA) to ensure funds align with network goals and local efforts. The process of creating a local agency Theory of Change is a process of thinking about how the agency is supposed to work and what is supposed to change because of their work. The thinking process essentially answers the question “How will this agency affect the movement of people with low incomes to stability and economic security?” and also “How will it affect the well-being of the community.”

“How will this agency affect the movement of people with low incomes to stability and economic security?”

"How will this agency affect the well-being of the community?"
ROMA Next Generation
Theory of Change Goals

**Goal 1**
Individuals and families with low incomes are stable and achieve economic stability.

**Goal 2**
Communities where people with low incomes live are healthy and offer economic opportunity.

**Goal 3**
People with low incomes are engaged and active in building opportunities in communities.

The Three National ROMA Goals
Using the ROMA goals to identify crucial components of the plan, the Community Action Partnership of San Bernardino County reviewed their internal capacity, outcomes, and other factors in order to compile the finalized strategic plan for 2022–2027. Following the strategic direction of the Community Action Board, the Leadership Team gathered together over multiple sessions facilitated by the CAA Consultant to develop this Strategic Plan.

CAPSBC Strategic Approach

Using the ROMA Theory of Change (TOC) goals to identify crucial components of the plan, CAPSBC reviewed its internal capacity, outcomes, and other factors in order to compile the finalized strategic plan for 2022–2027. The agency is committed to building a stronger organization through the utilization of TOC practices, as follows:

- The agency will collaborate with a TOC trainer who will oversee the development and implementation of practices to ensure a strategic approach to evaluate and assess agency outcomes.
- Internal reviews following the TOC model will continue to be adopted, followed and reported.
- Internal staff trainings will continue to be provided to build capacity for utilization of outcome-based program management.
- The agency will continue to lead and advocate for the community, clients and support partners to collectively address the poverty challenges faced in the community.
- The agency will continue to engage in evidence-based, best practices and innovative community action efforts to sustain operations and increase outcomes for the agency and clients.
- The agency will foster equitable access to a thriving future for all children and families by focusing on Diversity, Equity and Inclusion internally and externally.
Strategic Themes

2022-2027 Organizational Priorities

Enhance Program Services

Organizational Strength through Capacity Building

Branding Awareness, Community Education, Outreach & Engagement
Strategic Goals and Objectives

1 Goal 1: Program Service Enhancements

TOC Goal 1: Individuals and families with low incomes are stable and achieve economic stability.

Objective: Increase breadth and access to program services.

- Improve response to clients by identifying comprehensive services still needed in the community.
- Develop a strategy to bring mobile services to remote areas of need and increase accessibility for clients.
- Identify funding opportunities and partnerships to sustain the expansion of mobile services and operational costs.
- Explore ways to incorporate a financial empowerment component into the current service delivery methodology where feasible.
- Develop a Whole Family Approach to providing clients with comprehensive services.

2 Goal 2: Organizational Strength through Capacity Building

TOC Goal 2: Communities where people with low incomes live are healthy and offer economic opportunity.

Objective: Increase capacity within the agency and processes to maximize organizational strength and agency growth.

- Develop a technology plan identifying needs and efficiency assessments.
- Implement continuous quality improvement (CQI) process and tools.
- Establish a development team to lead fundraising and partnership efforts.
- Employee Capacity Building to equip staff with the tools and training.
- Increase marketing strategies to promote brand awareness.

3 Goal 3: Branding Awareness, Community Education, Outreach & Engagement

TOC Goal 2: Communities where people with low incomes live are healthy and offer economic opportunity.

Objective: Promote awareness of services and build partnerships to reach hard-to-serve areas in the community.

- Build strategic alliances with non-profit partners to leverage efforts through service integration, particularly in hard-to-serve areas of the county.
- Deploy CAPSBC Outreach teams to serve residents in high-need areas.
- Develop branded messaging to promote community awareness of CAPSBC services and programs.
- Conduct targeted advocacy, outreach, and education to encourage community engagement and CAA branding.

*TOC- Theory of Change*
Strategic Goal 1

Program Service Enhancements

**Problem**

The need to identify comprehensive services to improve outcomes for low-income residents.

**Objective**

Strengthen the delivery of program services to ensure low-income families and individuals are stable and/or achieve Financial Empowerment.

**ROMA Goal 1**

Individuals and families with low incomes are stable and achieve economic security.

**Strategies**

Develop a plan to identify the organizations' comprehensive services.
- Develop a Client Needs Assessment, collect client feedback to enhance services, and obtain success stories.
- Assess current services for effectiveness, improvements, and opportunities for expansion.
- Develop a universal comprehensive intake process and cross-train staff.
- Improve Client Management System (CMS) to allow all databases to communicate with each other.
- Identify funding and leveraging opportunities to sustain the operations of mobile services.

Develop a process to provide mobile services to remote areas of need.
- Acquire Mobile Units to provide mobile services through partnership agreements with other service providers.
- Mobile Units are equipped & ready for utilization in the county.
- Build on current partnerships to expand mobile service areas.
- Seek funding to sustain mobile services throughout the county.

Incorporate life skills and self-sufficiency readiness in program offerings.
- Partner with financial institutions to present financial training for clients.
- Assess clients to determine self-sufficiency goals.
- Develop client follow-up system to assess progress after exiting program(s) in intervals of 30, 60, 90 days up to one year.
Strategic Goal 2

Organizational Strength through Capacity Building

Problem

The agency needs to build internal capacity to meet the growing demands & needs of the community.

Objective

Increase capacity within the agency to improve services to clients.

ROMA Goal 2

Communities where people with low incomes live are healthy and offer economic opportunity.

Strategies

Organizational Capacity

- Development of a Technology Plan.
- Implement a Continuous Quality Improvement (CQI) Processes & Tools to improve customer service.
- Establish a Development Team (fundraising, partnership building, visioning)

Employee Engagement

- Implement succession planning.
- Establish an Employee Training Plan (Surveying staff, assessing staff needs & offering continuous learning opportunities) and staff engagement through professional development.
- Develop an Employee Retention plan (to recognize, engage & retain staff).
- Staff participation in Certified Community Action Professional Program & ROMA Certification.

Agency Marketing

- Development of an Annual Marketing Plan (social media presence, press releases, TV)
- Adopt an Agency-wide practice to capture testimonials "Success Stories" from our clients
- Expand the marketing team to assist in branding awareness & community outreach.
- Research the Agency's role in promoting the CAA brand locally, statewide & nationally.
### Strategic Goal 3

**Branding Awareness, Community Education, Outreach & Engagement**

#### Problem

A need to promote awareness of CAPSBC services to the community & partners and outreach hard-to-serve areas.

#### Objective

Develop strategies to outreach hard-to-serve areas in the community. Build & engage partnerships to coordinate services/programs.

#### ROMA Goal 3

People with low incomes are engaged and active in building opportunities in communities.

#### Strategies

**Advocacy for Hard-to-Serve Areas**
- Non-Profit integration to discuss high need areas, local needs and/or gaps in services.
- Community Awareness & resources coordinated among partners.
- CAPSBC develops a platform to coordinate with partners to meet community service gaps.
- Utilization of client referral databases.

**Create a CAPSBC Outreach Team**
- Outreach team will physically go to the high need areas to work-deploy team.
- Development of materials, education & supplies for outreach efforts.
- Equipment in place for mobile services/outreach efforts.
- Conduct community needs/review existing needs.

**Action Team Providing Messaging**
- Development of organizational messaging for board, staff and the community.
- Creation of messaging outlets, tools and strategies.
- Partner with local TV or Radio to promote CAPSBC.
- Identify methods to highlight CAPSBC work.
Collective Impact Through Local Partnerships

Creating partnerships to leverage program and service capacity is the hallmark of a Community Action Agency and is appropriately reflected in our name “Community Action Partnership.” CAPSBC is privileged to have established a vast network of partner agencies throughout San Bernardino County by forging, maintaining, and engaging to help us furthering our mission. Currently, there are over 300 organizations working with CAPSBC through its various programs and services.
Agency Partners

- Aetna
- Amazon
- AmeriCorps Vista
- AMICO
- Arrowhead United Way
- Assembly Member Eloise Gomez Reyes
- Assembly Member James C. Ramos
- Anthem Blue Cross
- Bank of America
- Beauty 21 Cosmetics
- Brady Corp. Foundation
- California Association of Food Banks
- California Association of Non-Profits
- California Community Action Partnership Association
- California Association of Realtors
- California Department of Community Services and Development
- California Department of Social Services
- California Foundation for Stronger Communities
- California State University San Bernardino
- Catholic Charities San Bernardino and Riverside Counties
- Chaffey Community College
- Chino Valley Ranchers (C.B. Nichols Egg Ranch)
- Chipotle
- Citizens Business Bank
- City of Adelanto
- City of Rancho Cucamonga
- City of Rialto
- City of San Bernardino
- Congressman Pete Aguilar
- Congresswoman Norma Torres
- Converge One
- Cracker Barrel Old Country Store
- CVS Health
- Dignity Health
- Edison International
- Fidelity Charitable
- Golden State Opportunity Foundation
- Health Net
- Helpful Honda
- Inland Center Mall
- Inland Empire Community Foundation
- Inland Empire Health Plan
- Inland SoCal United Way
- Kaiser Permanente
- KCAL 96.7
- Kohl’s
- Kola 99.9
- Loma Linda University
- Macy’s
- McIlhenny Tabasco
- Pacific Clinic
- Pure Land Foundation
- Red Hill Country Club
- SAC Health System
- San Bernardino City Unified School District
- San Bernardino Valley College
- San Manuel Band of Mission Indians
- SBC Department of Aging and Adult Services
- SBC Human Services Department
- SBC Preschool Services
- SBC Public Health
- SBC Sheriff’s Department
- SBC Superintendent of Schools
- SCAN Health Plan
- Schools First Credit Union
- SoCal Gas
- St. Joseph Community Partnership Fund
- State Senator Connie Leyva
- Stater Bros. Charities
- Stater Bros. Markets
- Subaru of San Bernardino
- The Molina Foundation
- Time for Change Foundation
- Union Bank
- University of California Riverside
- University of Redlands
- Victor Valley Community College
- Wells Fargo
- West Coast Nursing School
- Young Visionaries Youth Leadership Academy
- Youth Action Project

Food Bank Partnerships

In addition to the outstanding partners listed above, the CAPSBC Food Bank works with over 250 partner agencies to distribute food, diapers, and other necessities to hundreds of thousands of residents in San Bernardino County. In 2021 alone, the CAPSBC Food Bank distributed over 16 million pounds of food with the support of its vast distribution network.
This plan was developed and certified following a R.O.M.A. framework.

References

- U.S. Census Bureau, American Community Survey, 1-Year Estimates, 2010 and 2019 (Table B01003 &Table S1701).